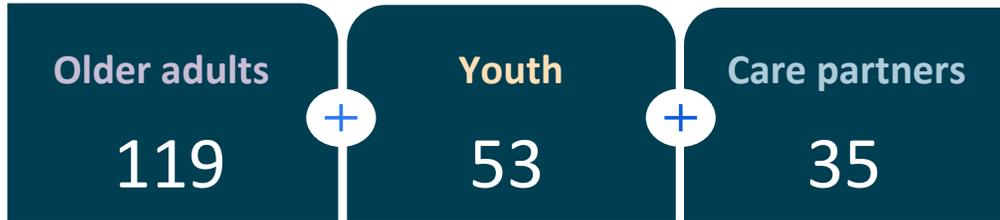


SIIP Collective Impact Activity Report

Q4 2021-22



Program reach



Positive Impacts

- Older adults feel that their contributions to the programs are being valued
- Youth participants reported feeling more confident in connecting with older adults, valuing their interactions, and learning from the experiences of older adults
- Youth participants have been developing leadership skills by facilitating components of the program
- SIIP technology lending library allowed older adults to participate in programming for the first time
- Older adult and youth participants are enjoying meeting new people
- 14 new community connections or partnerships made

“Our older adult participants have benefitted from our youths’ creativity and adaptability. When older adults are having a hard time starting an art piece or are looking for inspiration, youth are quick to share their pieces and encouragement for the older adults.”

“One senior has become known as the “ambassador” of the program. Despite health challenges, this program has given her hope and she is now more mobile and feeling “needed again.””

“One student noted she was nervous about the upcoming engagement session. Over the next two weeks, the student was observed putting a significant amount of effort into their learning and group activities, as well as practicing engagement strategies with their peers. As a result, this student was confident and prepared to engage with the resident.”

“Individual participation in virtual programming encouraged and allowed for more freedom and independence for seniors than group programming either in-person or virtual. Seniors had to put in more effort to connect which resulted in some stronger bonds with the students. Students facilitating the virtual programs also worked hard to present information and encourage communication.”



Challenges & Opportunities

Challenge	Opportunity
Developing effective partnerships between SIIP project teams is challenging	Encourage SIIP project teams to share their expertise and strategies for success at collaborating organization monthly meetings. Backbone team will look for opportunity to bring project teams together in person to facilitate relationship development and learning.
Planning for sustainability beyond SIIP funding	The backbone team invited Nancy Bird to share her experience on funding review committees and to provide strategies and tips for writing successful funding applications. The backbone team is also preparing a funding application database to support the project teams and will continue to explore additional opportunities to support sustainability efforts (e.g., additional guest speakers, workshops).



Plans for next quarter

- A campaign for Intergenerational day will take place in June. The campaign will involve a social media campaign leading up to the day (June 1st), as well as an in-person event later in June to highlight raise awareness and celebrate the power of intergenerational connection, as well as to promote SIIP programs.
- Project videos will be prepared to highlight the impact the SIIP projects are having on youth and older adults.
- The community conversation guide for the Township of Woolwich will be shared with the community and promoted broadly through media and presentations.
- The SIIP website will be updated to serve as a resource depository that can be utilized by community-dwelling older adults living with dementia, care partners, community members, and the general public. The goal is to help promote inclusion of people living with dementia by encouraging involvement in the community and providing an accessible location to share and promote resources.